

The Inventors Daily Dozen

1. Believe in yourself and the value of what you offer.
2. Research your proposition thoroughly.
3. Keep it all close to your chest and know your exposure.
4. Understand your market (s).
5. Understand the viewpoint and perspective of a licensee.
6. Prove your concept.
7. Protect your intellectual property.
8. What additional value can you add to the proposition?
9. Seek wisdom and good counsel.
10. Always have a documented game-plan.
11. Listen quietly for your sound of freedom.
12. Give your ability to contribute the best that you have to offer.

Winning is a habit and so is losing.

So....***Hold the Line!***

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“The future belongs to those who believe in the beauty of their dreams.”

Eleanor Roosevelt